

Health Equity Strategies -- Individual Level

At the individual level, we are referring to any actions that address an individual's access to -- and quality of -- care to alleviate or prevent health outcomes or their risk. These are actions that should result in improved care, information and resources, particularly among historically marginalized or disenfranchised populations (e.g. Black, Indigenous, and People of Color (BIPOC), the impoverished, LGBTQIA+, immigrant populations, people who are unhoused, people who use drugs, etc.). Please see the examples below:

- Prioritization or targeting of resources, programming and funding for disproportionately impacted populations
- Implementation of culturally relevant care, communications and/or programming
- Hiring staff or providers that reflect the background/s (e.g. cultural) of populations being served
- Disaggregating data, using demographic and health equity indicators (e.g. race/ethnicity, gender, SES, etc.) to identify which populations are experiencing adverse health outcomes
- Consulting or involving community members in decision-making about programming, resources and other services

Strategy: COVID Vaccine Field Partnership

Health Department, Agency, or Organization: County of San Luis Obispo Public Health Department

Size of Jurisdiction: 100,000 – 499,999

Description: Public Health partnered with Transitions Mental Health Association, a local organization which provides mental health services to low income persons, including people experiencing homelessness to design a vaccine outreach program for PEH. Public Health ordered refrigerated backpacks for carrying the vaccine and supplies. We met with local law enforcement and regional homeless service providers to locate encampments and to accompany the vaccinating teams so that persons could be vaccinated on the street and in encampments. The vaccinators were both from PH and TMHA. This partnership also evolved to provide education as well as vaccines to persons staying in shelters and safe parking areas.

Links: N/A